

BRAND DIRECTOR

Organize the creation of digital, video, audio and print content for internal and external use

Job Responsibilities:

- Prepare and manage all communication material
- Develop brand voice
- Maintain brand integrity across all platforms
- Manage media relations and establish contacts to the members of the media, influencers, decision makers and community leaders
- Organize the creation of digital, video, audio and print content for internal and external use
- Track engagement across channels and platforms
- Secure consistent tone of voice through all channels
- Qualify data-driven decisions
- Manage brand presence at trade shows, industry events and conferences
- Ensure compliance

Job Qualifications and Skills:

- Demonstrate knowledge and proficiency with communications technologies
- Understanding of copywriting, graphic design, layout and publishing
- Working knowledge of content management systems, HTML coding and digital graphics production
- Working knowledge with social media platforms and social media marketing
- Experience with search engine marketing, Google Analytics, SEO and Google AdWords
- Impeccable copywriting and copy editing abilities
- Strong leadership track record
- Excellent verbal communication and presentation skills
- Experience with Adobe Creative Cloud and similar tools

About the company:

Copenhagen Atomics currently has 30 employees and we develop nuclear power plants which will be manufactured on assembly lines in the future. The team predominantly consists of engineers and technicians and we speak both Danish and English.

Copenhagen Atomics develops green energy technology and expects rapid growth during the next 5 years.